

# ASHLEY TOLEDANO MAMMON

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## EMPLOYMENT HISTORY

August 2019 - Current **Creative Designer**  
Anthem SGK

Design for packaging and in-store display materials.  
Includes digital advertising for grocery store websites and social media, specifically for Kellogg's; for Flipp, Longo's, and Loblaws.

Design lead for annual Kellogg's "Did You Know" campaign 2019 and 2020.

March - June 2019 **Adaptive Designer**  
Marks sgsco

Temporary position as production artist for the Target Good & Gather brand.

Feb - Oct 2018 **Graphic / Packaging Designer, Marketing Coordinator**  
JP Cantrade

Packaging design for five high-end skincare brands including Era Ageless, Soap Stories, and La Royale.

Design for in-store marketing materials for spa locations in South Africa, United States, and Canada.

Email newsletter and promotions design and organization.

Coordination with suppliers in China.

Feb 2017 - Feb 2018 **Graphic & Packaging Designer**  
Forthought Branding & Design - Contract Position

Design for packaging and marketing materials.  
Includes package labels, store displays, and advertising components such as in-store marketing and flyer inserts.

June 2014 - Sept 2016 **Art Teacher**  
Artsy Girls

Art Teacher for summer camp and after-school classes  
Developed and taught art classes to school children.

## SKILLS

Adobe Creative Suite

Creative Edge IC3D

ArtiosCAD

MS Office Suite

Production Artwork Preparation

Graphic Design, Typography, Illustration

Marketing and Social Media Coordination

Google Sketchup

## EDUCATION

**Humber College** 2014 - 2017  
**Graphic and Package Design**

This program included all aspects of both Graphic Design and Packaging;

- Structural application such as dieline creation and workshop classes

- Graphic Design classes such as Typography and Digital Design

- Production preparation for printing

**Seneca College** 2011 - 2013  
**Independent Illustration**

This program included Life Drawing, Business, and both Traditional and Digital Media classes.

**Emunah V'omanut** 2010 - 2011  
Overseas art school program

## ACHIEVEMENTS

"To be Illustrated"

Seneca Graduation Show 2013

Emunah College

Art Exhibit (Jerusalem) 2011