

ASHLEY TOLEDANO MAMMON

ashtoledo.com

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EMPLOYMENT HISTORY

- August 2019 - Current** **Creative Designer**
Anthem SGK
- Design for various client work in print & digital advertising, and packaging. Clients include Frito Lay, Quakers, Kellogg's, Kashi, Pringles, and MorningStar Farms.
- Design lead for annual Kellogg's "Did You Know" campaign 2019 and 2020.
- March - June 2019** **Adaptive Designer**
Marks sgsco
- Temporary position as production artist for the Target Good & Gather brand.
- Feb - Oct 2018** **Graphic / Packaging Designer, Marketing Coordinator**
JP Cantrade
- Packaging design for five high-end skincare brands including Era Ageless, Soap Stories, and La Royale.
- Design for in-store marketing materials for spa locations in South Africa, United States, and Canada.
- Email newsletter and promotions design and organization.
- Coordination with suppliers in China.
- Feb 2017 - Feb 2018** **Graphic & Packaging Designer**
Forthought Branding & Design - Contract Position
- Design for packaging and marketing materials. Includes package labels, store displays, and advertising components such as in-store marketing and flyer inserts.
- June 2014 - Sept 2016** **Art Teacher**
Artsy Girls
- Art Teacher for summer camp and after-school classes. Developed and taught art classes to school children.

SKILLS

Adobe Creative Suite
Creative Edge IC3D
ArtiosCAD
MS Office Suite
Production Artwork Preparation
Graphic Design, Typography, Illustration
Marketing and Social Media Coordination
Google Sketchup

EDUCATION

Humber College 2014 - 2017 **Graphic and Package Design**

- This program included all aspects of both Graphic Design and Packaging;
- Structural application such as dieline creation and workshop classes
 - Graphic Design classes such as Typography and Digital Design
 - Production preparation for printing

Seneca College 2011 - 2013 **Independent Illustration**

This program included Life Drawing, Business, and both Traditional and Digital Media classes.

Emunah V'omanut 2010 - 2011 **Overseas art school program**

ACHIEVEMENTS

"To be Illustrated"
Seneca Graduation Show 2013

Emunah College
Art Exhibit (Jerusalem) 2011